

Be part of the conversation ONLINE

Local stories, local content, local brands.

GET NOTICED
where it counts
LOCALLY!

AFFORDABLE
as standalone or as
part of a print/digital
campaign



Driving results in business today requires best practice print & digital advertising.

To complement the growing print distribution of The Southern ARGUS, we now offer digital advertising via the website
www.thesouthernargus.com.au

With premium local content now available across our print and digital platforms, a regular presence for your brand via our local website is a must.

MREC (Medium Rectangle)

300px W x
250px H



Homepage | Articles (in text)
\$50 per month

STANDARD BANNER

728px W x 210px H



Homepage
\$100 per month

LEADERBOARD

728px W x 90px H



320px W x 50px H



Sitewide
\$100 per month

*Advertising is based on a minimum 2 month commitment & subject to availability.
Rates are GST inclusive & subject to change from June, 2022

SPECIFICATIONS

Artwork supplied in RGB colour as a high quality JPG, PSD, GIF or TIF at 72ppi. All static or animated files to be a maximum of 200kb.

CONTACT

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www.southernargus.com.au

**The Southern
ARGUS**